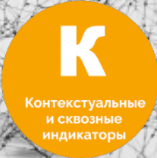
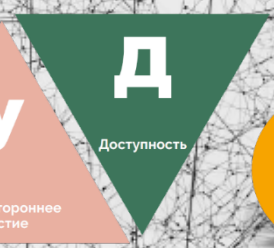
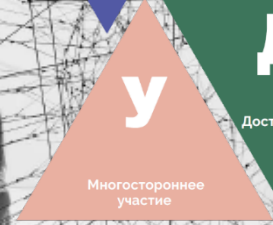
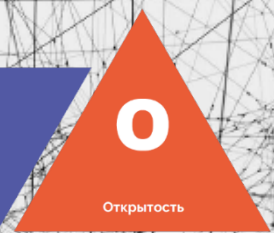
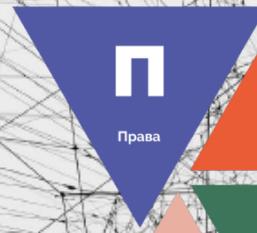




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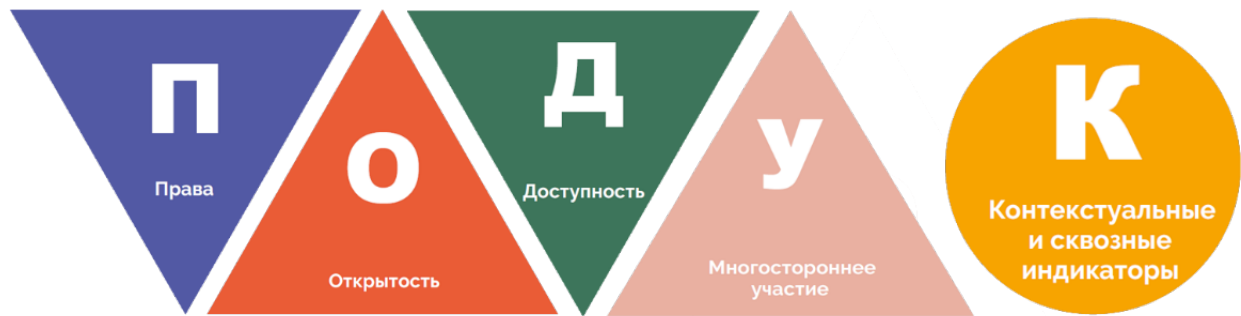


# PRESENTATION UNESCO INDICATORS OF INTERNET UNIVERSALITY

25 November 2021,

- 2:30 PM Almaty
- 11:30 AM Moscow
- 9:30 AM Paris

## Concept note



25 November 2021, UNESCO Almaty Office in cooperation with the UNESCO Institute for Information Technologies in Education, Moscow, is organizing a presentation of the publication " UNESCO Internet Universality Indicators" for the Russian-speaking countries.

UNESCO has been advocating for a universal Internet for a long time. In 2015, UNESCO's General Conference endorsed the Internet Universality ROAM-X Principles, which calls for an Internet that is (R) human Rights-based, (O) Open, (A) Accessible by everyone, nurtured by (M) Multi-stakeholder participation and governance, and (X) Inclusive towards women and all groups. The R.O.A.M. principles are articulated in detail through UNESCO's Internet Universality ROAM-X Indicators.

The set of 303 indicators, including 109 core ones, aims to assess how well national stakeholders, such as governments, companies and civil society, perform in adhering to the R.O.A.M principles and to a number of 79 cross-cutting indicators relating to gender equality, youth, ethical dimensions and sustainable development.

At the national level, these indicators aim to assess achievement and gaps of Internet development and policies via an inclusive multi-stakeholder methodology. The national assessment process proves to be a holistic approach for individual countries to operationalize the ROAM principles and to achieve evidence-based policy reform and improvement and serves an evidence-based approach to facilitate digital collaboration at regional and global levels.

The UNESCO Almaty Office in cooperation with the Institute for Information Technologies in Education, Moscow, is organising a presentation of the book " UNESCO Internet Universality Indicators" for Russian-speaking countries.

Opening addresses will be delivered by Tawfik Jelassi, Assistant Director General on Communication and Information, Krista Pikkat, Director of the UNESCO Almaty Office, and Tao Zhan, Director of UNESCO IITE.

Xianhong Hu, Programme Specialist at UNESCO HQs., will give a general presentation on the Internet Universality ROAM-X Indicators.

Representatives of universities and UNESCO Chairs in the region, National Commissions for UNESCO, National Committees of the Information for All Programme are invited to attend the event.

## Objectives

- To discuss the relevance of the Internet Universality ROAM principles and Indicators to shape global digital transformation including in the Region.
- To share perspectives and showcase national assessment initiatives, as well as debate the policy recommendations and how to foster Internet policy reforms in the Region.
- To discuss how to make best use of the IGF Dynamic Coalition on Internet Universality ROAM-X indicators , how to engage further Regional stakeholders in the Dynamic Coalition and raise interest from more countries and stakeholders to conduct voluntary assessment of Internet Universality Indicators.

**Use the link to register:** <https://unesco-org.zoom.us/meeting/register/tJrcOCgpj0vHdB5h2Qz7fLLsndaOZSTVe0V>

**Contact:** Sergey Karpov, Communication and Information Officer, UNESCO Almaty Office, email: [s.karpov@unesco.org](mailto:s.karpov@unesco.org)

## Agenda

14:30 pm Almaty time; 11:30 am Moscow time; 9:30 am Paris time	
15' (14:50)	<p>Welcome and opening remarks Moderator: Opening remarks:</p> <ul style="list-style-type: none"> <li>• <b>Mr. Tawfik Jelassi</b>, Assistant Director General on Communication and Information (video message)</li> <li>• <b>Ms. Krista Pikkat</b>, Director of the UNESCO Almaty Office</li> <li>• <b>Tao Zhan</b>, Director of UNESCO IITE</li> <li>• <b>Ms. Marielza Oliveira</b>, Director for Partnership and Operational Programme Monitoring, UNESCO</li> </ul>
10' (14:50-15:00)	<ul style="list-style-type: none"> <li>• General presentation of the Internet Universality project by <b>Xianhong Hu</b>, Programme Specialist, UNESCO</li> </ul>
40' (15:00-15:40)	<p>International Experts presentation + Key messages on ROAM-X Country Presentations to address national needs with the national policy:</p> <ul style="list-style-type: none"> <li>• 5' - Kazakhstan Internet universality indicators – <b>Mr. Shavkat Sabirov</b>,</li> <li>• 5' - Kyrgyzstan, IPDC Media Development Indicators, – <b>Ms. Elira Turdubaeva</b></li> <li>• 5' - Uzbekistan Internet universality indicators – (UNESCO Tashkent)</li> </ul>

	<ul style="list-style-type: none"> <li>• 5' - Germany, Head of Research Program, Leibniz Institute for Media Research, Hans-Bredow-Institut, <b>Matthias Kettemann</b></li> <li>• 5' - Pakistan, Co-founder, Media Matters for Democracy, <b>Sadaf Khan</b></li> <li>• 5' - Ghana, Team Lead of national assessment of IUIs in Ghana - Development House, <b>Dr Simon-Peter Kafui Aheto</b></li> </ul>
30' (15:40-16:10)	<p>The IFAP national committees. Information for All programme.</p> <ul style="list-style-type: none"> <li>• Dorothy Gordon, Chairperson of the Information for All Program (IFAP), UNESCO message</li> <li>• <u>Uzbekistan</u></li> <li>• <u>Lithuania</u></li> <li>• <u>Poland</u></li> </ul>
60' (16:10-17:10)	Dialogue with Experts Q/A.
5'	Closing remarks