



## Central Asian Webinar Program on Data Journalism

<b>May 5, 2021</b>		<b>Webinar 1: Data Industry and Learning models</b>	
<b>14:00-14:30</b>		Registration, photo session	
<b>14:30-14:35</b>		Opening remarks <i>Krista Pikkat, UNESCO Representative for Kazakhstan, Kyrgyzstan, Tajikistan, Director of the Almaty Cluster Office</i>	
<b>14:35-14:45</b>		Course goals, objectives, and resources <i>Sergey Karpov, Communication and Information Specialist, UNESCO Cluster Office in Almaty</i>	
<b>Media industry and the competencies of data journalists</b>			
<b>14:45-15:35</b>		Data media industry, data journalism survey, open sources, training programs, AI data visualization, interaction Infoculture: <i>Vasily V. Burov, co-founder of the autonomous non-profit organization "Infoculture", Russia</i>	
<b>Introduction to Data Journalism</b>			
<b>15:35-16:10</b>		Country review of Data journalism education <i>Yakutkhon Mamatova, Ph. D., Professor of the Journalism Chair, Mirzo Ulugbek National University of Uzbekistan</i>	

	<p><i>Zarina Buenbayeva, PhD, Al-Farabi Kazakh National University, Askhat Yerkimbay, Internews Media Expert, Kazakhstan</i></p> <p><i>Elira Turdybayeva, PhD, President and Founder of Online University Kyrgyzstan</i></p> <p><i>Muhaye Nazimova, information and communications specialist, journalist and media critic, Tajikistan</i></p>
<b>16:10-16:30</b>	Working in groups. Discussion. Results

## May 12, 2021 Webinar 2: Sources and Tools

### Collecting information from open sources

<b>14:30-14:45</b>	<p>Open Data Policy in Kazakhstan</p> <p><i>Rahim Oshakbaev, public figure, journalist, Kazakhstan</i></p>
<b>14:45-15:00</b>	<p>Data journalism in the context of data source availability.</p> <p><i>Ivan Begtin, founder of the autonomous non-profit organization "Infoculture", Russia</i></p>
<b>15:00-15:30</b>	<p>Teachers of journalism about sources, methods and thematic areas</p> <ul style="list-style-type: none"> <li><i>Elira Turdybayeva, PhD, President and Founder of Online University Kyrgyzstan</i></li> <li><i>Sanatbek Seidekhanov, PhD Doctoral student of Al-Farabi Kazakh National University, Kazakhstan</i></li> <li><i>Yakutkhon Mamatova, PhD, Professor of Journalism Chair of Mirzo Ulugbek National University, Uzbekistan</i></li> </ul>

### Data processing and visualization tools (invited experts)

<b>15.30-15.45</b>	<p>Statistical tools for data journalism</p> <p><i>Thomas Hanitzsch, Professor, Head of the Communication Chair, LMU Munich, Germany</i></p>
<b>15:45-16:15</b>	<p>Data preparation and processing in MS Excel, visualization</p> <p><i>Evgeny Gradov, Head of the Work Smart Educational Program, Central and Eastern Europe, Microsoft, Russia</i></p>
<b>16:15-16:25</b>	<p>Tools for collecting, analyzing, and visualizing open data: new opportunities for journalism</p> <p><i>Madina Mansurova, Acting Professor, Head of the Chair Artificial Intelligence and Big Data, Al-Farabi Kazakh National University, Kazakhstan</i></p>
<b>16:25-16:30</b>	Results. Discussion

May 19, 2021

### Webinar 3: Verification and verification

14:00-14:30

Registration

#### Combating incorrect information: verification and verification

14:30-15:30

Media and information literacy in journalism universities

- *Gulmira Sultanbayeva, Doctor of Political Science, Professor, Head of the Press and Electronic Media Chair, Al-Farabi Kazakh National University,*
- *Zarina Buenbayeva, PhD, Faculty of Journalism, Al-Farabi Kazakh National University of Kazakhstan*
- *Elira Turdybayeva, PhD, President and Founder of Online University Kyrgyzstan*
- *Yakutkhon Mamatova, Yakutkhon Mamatova, Ph. D., Professor of the Journalism Chair of the Mirzo Ulugbek National University of Uzbekistan*

15:30-16:00

Fact-check and verification.

*Anna Krasavina, Associate Professor, Department of Journalism, Advertising and Public Relations, Institute of Media and Social and Humanitarian Sciences, South Ural State University, Chelyabinsk, Russia*

16:00-16:20

Methods and tools of data journalism: factcheck using spreadsheets

*Tulepberdinova Gulnur Alpyskyzy, Candidate of Physical and Mathematical Sciences, Senior Lecturer, Al-Farabi Kazakh National University, Kazakhstan*

16:20-16:30

Results. Discussion

May 26, 2021

### Webinar 4: Data Ethics, Practice organization

14:00-14:30

Registration

14:30-15:30

Data Journalism Tools from Microsoft: Working with data using the example of MS Power BI

*Anna Sviridova, Architect of the Microsoft Technology Center in the field of "Working with data and artificial intelligence", Microsoft, Russia*

14:30-15:30

Data Journalism Course: a guide for universities

*Zarina Buenbayeva, PhD, Faculty of Journalism, Al-Farabi Kazakh National University, Sanatbek Seidekhanov, PhD, Doctoral student, Al-Farabi Kazakh National University, Kazakhstan*

*Yakutkhon Mamatova, Ph. D., Professor of the Journalism Chair of the Mirzo Ulugbek National University of Economics*

*Fatima Muminova, Ph. D., Professor of the University of World Economy and Diplomacy, Uzbekistan*

*Aita Sultanalieva, Ph. D., Associate Professor of the Chair of Periodicals, Faculty of Journalism, Kyrgyz National University named after Zh. Balasagyn, Kyrgyzstan*

16:20-16:30

Results. Discussion