



# Women Make the News 2015



## CALL FOR AUDIO/VIDEO CLIPS

On the occasion of the twentieth anniversary of the Beijing Declaration and Platform for Action (BDPA) and the fifteenth anniversary of the UNESCO's Women Make the News initiative, UNESCO calls for media professionals and practitioners, NGOs, academics, government entities and individuals to produce short audio/video clips to generate discussions and increase public awareness on women and the media, which is one of the critical areas of concern of the BDPA (Strategic Objective J). Submit your production by Sunday, 1 March 2015.

## FEATURED ON THE WOMEN MAKE THE NEWS 2015 WEBSITE

The audio/video clips will be featured on the Women Make the News 2015 website. Your name and logo will be visible in the network of the Global Alliance on Media and Gender and on social media. The contents submitted will be distributed online based on the UNESCO's Open Access Policy.

## LET YOUR VOICE BE HEARD

- Tell us your story through a mini documentary, report, interview, storytelling, etc. The production must be related to **Women and the Media issues** and tell of changes you have experienced or observed since 1995 when Beijing Platform for Action was approved.
- The audio/video clips must be **2-5 minutes** and ready for online distribution.
- We welcome audio/video clips in local languages.
- A short summary (50 words) in English must be provided. Additional summary in French or Spanish would also be helpful.

## THEMES' FOCUS

- Women's and girls' equal freedom to access information and to express themselves through media and technology
- Female media professionals' and practitioners' equal opportunities to excel at all levels of the media, including management and programming
- Gender balance in the appointment of women and men to all advisory, management, regulatory or monitoring bodies, including those connected to the private and state or public media
- Media's self-regulatory and public policies that promote gender equality
- Addressing gender equality in journalism education, including training and research
- Partnerships between citizens and media to promote gender equality
- Men's and boys' advocacy for gender equality in the media

## CONTACT

To submit a production, please contact with your name, organization, country and summary:

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[www.unesco.org/new/en/wmn](http://www.unesco.org/new/en/wmn)

**“Yes, we must! Reaching Gender Equality in the Media by 2030”**