

IPDC PROJECT SUBMISSION FORM

A. GENERAL INFORMATION

1. TITLE

2. IPDC PRIORITY AREA

- Fostering media sector analysis and reform including conducting media assessments based on UNESCO's MDIs, JSIs and IUIs*
- Monitoring and reporting on SDG 16 (focusing on access to information and/or safety of journalists)
- Improving journalism education, including by using resources produced by IPDC's Global Initiative for Excellence in Journalism Education
- Strengthening media institutions in developing countries

* MDIs: Media Development Indicators, JSIs: Journalists Safety Indicators, IUIs: Internet Universality Indicators

3. SCOPE

- National
- Regional
- International

Country	Region

4. TOTAL COST OF PROJECT

Indicate the total cost of the project in US Dollars including the contribution of the submitting institution

5. AMOUNT REQUESTED FROM IPDC

6. UNESCO OFFICE WITH WHICH THIS PROJECT WAS DEVELOPED

Please contact UNESCO Office before submitting your project. To find the contacts of UNESCO Offices and the countries they cover, please see the document "CI Who's Who?"

For international projects, contact IPDC Secretariat at Headquarters: ipdc.secretariat@unesco.org

7. SUBMITTING INSTITUTION

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Name of institution, address, phone, e-mail, name of contact person

8. INSTITUTIONAL FRAMEWORK

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Describe the mission of the submitting organization, its management structure, number of regular staff and their functions, date of establishment, annual income, income sources and manner in which it intends to implement the project. Also describe the other institutions, if any, involved in the implementation of the activities and explain their involvement. Any preparatory activities to be carried out by the applicant in order to create necessary conditions for project implementation should be described in the institutional framework. Any history of co-operation with UNESCO should be included.

B. PROJECT JUSTIFICATION & TARGET GROUP

1. PROJECT JUSTIFICATION

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*Justify why the proposed project is important for media development in your country.
For more details, please see IPDC guidelines on project submission.*

2. DESCRIPTION OF THE TARGET GROUP

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There should be only one primary target group per project. The target group should describe the immediate beneficiaries who are directly involved in the project. In a journalism training project, the immediate beneficiaries are the journalists and not those who read the newspapers produced by the trainees. In a community radio project related to enhancing participation, the immediate beneficiaries could include the designated communities.

% of women	% of men

C. PROJECT DESCRIPTION

1. OUTCOMES

Outcomes correspond to the “raison d’être” of the project, the "desired" change which is expected to be induced by the implementation of the project. They represent changes in the institutional and behavioural capacities or development conditions that occur by the completion of outputs.

For more details and example, please see IPDC guidelines on project submission.

2. OUTPUTS

Outputs are changes in skills, abilities and capacities of individuals or institutions, or in the availability of new products, goods and services induced by the completion of the activities.

For more details and example, please see IPDC guidelines on project submission.

3. ACTIVITIES

Activities describe actions taken or work performed through which inputs are mobilized to produce outputs.

For more details and example, please see IPDC guidelines on project submission.

4. PROJECT IMPLEMENTATION

- I certify that the project can be implemented in 12 months or less

5. COMMUNICATION STRATEGY

Projects should normally have a basic communication plan, explaining how activities will be publicized (both before and/or during their implementation, as well as after their completion), and how relevant stakeholders will be mobilized.

D. BUDGET

1. INPUTS

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Inputs refer to the resources needed to implement the project. List only the inputs that will be covered by IPDC. For more details and example, please see IPDC guidelines on project submission.

2. CONTRIBUTION REQUESTED FROM IPDC

Budget breakdown	
Total IPDC	US\$

*Enter budget item here. Ex: Participants' accommodation and meals (US\$ 30 per day x 15 participants x 5 days)
The requested IPDC contribution should not include any recurrent costs, venue costs or costs related to regular staff or project coordination. These costs are normally expected to be borne by the submitting institution
For more details and example, please see IPDC guidelines on project submission.*

3. SUBMITTING INSTITUTION'S CONTRIBUTION

Budget breakdown	
Total	US\$

*Enter budget item here. Ex: Project coordination
The submitting institution's contribution should include all the recurrent costs, including staff costs, project coordination costs and a budget line for regular reporting on project progress.*